

Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Canceled)

2. (Canceled)

3. (Currently Amended) A method for delivering electronic messages from a sender to a recipient over a communications network, the method including:

for the delivery of each electronic message from the sender to the recipient, receiving a delivery request from a sender mail server, the delivery request including a recipient email address and a sender identification;

generating a unique identifier for the electronic message from the sender to the recipient;message;

storing a unique hostname based upon this unique identifier on a domain name server based upon this unique identifier for email transmission authorization; server;

receiving an email message verification request from a recipient mail server;

verifying authorization of an the email message, wherein verifying authorization of the email message includes the extraction of the unique identifier from the email message generated for the sender from at the received recipient mail server and querying a domain name server based upon this unique hostname; resolving the unique hostname based upon the unique identifier at the domain name server; and

transmitting a verification result to the recipient mail server upon resolving the hostname.

4. (Canceled)

5. (Previously Presented) A method according to claim 3, wherein the verification result allows transmission of the email where first and second component values

of the resolved hostname match with encoded values of the sender and recipient addresses respectively.

6. (Previously Presented) A method according to claim 3, wherein the verification result allows transmission of the email where the value of only a first component of the resolved hostname matches an encoded value of the sender address.

7. (Currently Amended) A method according to claim 3, wherein the verification result disallows transmission of the email where the hostname is not found in resolved at the domain name server, where first or second components of the resolved hostname do not match encoded values of the sender or recipient addresses respectively, or where the first component value of the resolved hostname does not match the encoded value of the sender address.

8. (Previously Presented) A method according to claim 3, further including adding the sender to a list of allowed senders.

9. (Currently Amended) A method according to claim 3, further including providing the recipient control options for future correspondence received from the vendorsender.

10. (Previously Presented) A method according to claim 3, further including generating a database query to determine whether the recipient has opted out of receiving communications from the sender.

11. (Previously Presented) A method according to claim 3, wherein the delivery request includes an identification of a sender email address and a recipient email address.

12. (Currently Amended) A system for delivering electronic messages from a sender to a recipient over a communications network, the system including:

one or more processors;

one or more memories coupled to the one or more processors; and

program instructions stored in the one or more memories, the one or more processors being operable to execute the program instructions, the program instructions including:

~~receiving a delivery request from a sender mail server, the delivery request including a recipient email address and a sender identification;~~

~~generating a unique identifier for the message from the send to the recipient;~~

~~storing a hostname on a domain name server based upon this unique identifier for email transmission authorization;~~

~~receiving an email message verification request from a recipient mail server;~~

~~verifying authorization of an email message, wherein verifying authorization of the email message includes extraction of the unique identifier generated for the sender from the received mail server and querying a domain name server based upon this unique hostname; and~~

~~transmitting a verification result to the recipient mail server.~~

for the delivery of each electronic message from the sender to the recipient, receiving a delivery request from a sender mail server, the delivery request including a recipient email address and a sender identification;

generating a unique identifier for the electronic message;

storing a unique hostname based upon this unique identifier on a domain name server;

receiving an email message verification request from a recipient mail server;

verifying authorization of the email message, wherein verifying authorization of the email message includes the extraction of the unique identifier from the email message at the received mail server and resolving the unique hostname based upon the unique identifier at the domain name server; and

transmitting a verification result to the recipient mail server upon resolving the hostname.

13. (Canceled)

14. (Previously Presented) A system according to claim 12, wherein the verification result allows transmission of the email where first and second component values of the resolved hostname match with encoded values of the sender and recipient addresses respectively.

15. (Previously Presented) A system according to claim 12, wherein the verification result allows transmission of the email where the value of only a first component of the resolved hostname matches an encoded value of the sender address.

16. (Currently Amended) A system according to claim 12, wherein the verification result disallows transmission of the email where the hostname is not ~~found in resolved at the domain name server~~, where first or second components of the resolved hostname do not match encoded values of the sender or recipient addresses respectively, or where the first component value of the resolved hostname does not match the encoded value of the sender address.

17. (Previously Presented) A system according to claim 12, the program instructions further including adding the sender to a list of allowed senders.

18. (Currently Amended) A system according to claim 12, the program instructions further including providing the recipient control options for future correspondence received from the ~~vendor~~sender.

19. (Previously Presented) A system according to claim 12, the program instructions further including generating a database query to determine whether the recipient has opted out of receiving communications from the sender.

20. (Previously Presented) A system according to claim 12, wherein the delivery request includes an identification of a sender email address and a recipient email address.

21-22. (Canceled)